



2026 NetWorks Summit Agenda Class of 2025

**Subject to changes*

Wednesday, April 29, 2026

APTA Centennial Center | 3030 Potomac Ave, Alexandria, VA

3:30 PM – 6:00 PM

Registration Open | 7th Floor

Arrive at the APTA Centennial Center and check in at the front desk. A staff member will guide you to the 7th-floor event space

5:15 PM – 6:15 PM

Opening Keynote "The Mind of a Leader" | Paris & Patla

Amy Lafko, MSPT, MBA

Sponsored by Shockwave Centers of America

In this interactive and experiential keynote presentation, Amy Lafko takes the audience into the mind of a leader with humor and storytelling from her personal and professional experience. Through "The Tale of Two Leaders," listeners are encouraged to examine their own mindsets and intentions of leadership. They will be challenged to let go of the patient-first mentality and shift their intentions to putting their people first.

6:15 PM – 7:15 PM

Networking Reception | Terrace

Join fellow Peer2Peer members for a networking reception on the Rooftop Terrace—a great opportunity to reconnect with returning participants and meet members from other NetWorks groups.

7:30 PM

Dinner with your group

Looking for a place to eat afterward? Our [Alexandria Restaurant Guide](#) features 20+ dining options within walking distance of both the Hyatt Centric Old Town Alexandria and the APTA Centennial Center. *You can find the guide on the P2P Hub under the 2026 NetWork Summit page.*

Thursday, April 30, 2026

APTA Centennial Center

7:00 AM - 8:00 AM

Breakfast on your own

If you'd like to hop on the Metro as a group to the APTA Centennial Center, meet in the lobby of the Hyatt Centric Old Town at 7:45 AM. It's a fun way to start the day together!

8:15 AM – 9:15 AM

"Shift Happens" | Paris & Patla

Justin Moore, PT, DPT & Mike Horsfield, PT, MBA

9:30 AM – 11:30 AM **Operating Systems and Strategic Planning Principles** | Patla

Todd Gifford, PT; Julie Wingen, PT, DPT

Earn .2 CEU

This course introduces physical therapy practice owners and clinical leaders to the 'Operating Systems' and demonstrates how structured business management directly supports high-quality physical therapy care. Using real-world examples from outpatient PT practices, the course connects Operating System principles to the daily operational and clinical challenges faced in physical therapy settings.

11:30 AM – 12:30 PM **Lunch Break (Lunch Provided)**

Enjoy a relaxed lunch with your group while connecting with new colleagues or catching up with old friends.

12:30 PM – 2:30 PM **The CEO's Work: Culture, People Development, and Scaling Teams** | Patla

Daniel Bajus, PT, DPT; Richard Baudry, PT; Russell A. Certo, PT; Jennifer Perno, PT, DPT

Earn .2 CEU

This course equips physical therapy practice owners to do the real work of a CEO: intentionally building culture, developing people, and constructing high-performing teams that drive sustainable growth. Designed specifically for outpatient PT business environments, the content directly addresses challenges unique to physical therapy practices – clinician-to-owner transitions, productivity pressures, reimbursement constraints, staff retention, and scaling multi-provider teams without losing culture.

Participants will learn how to operationalize core values inside a clinical setting, implement structured leadership development pathways for clinicians and administrative staff, and design accountability systems that align patient care quality with financial performance. Through case studies, peer discussion, and practical frameworks, owners will gain tools to strengthen team communication, clarify roles, increase engagement, and reduce owner dependency in day-to-day operations.

3:00 PM - 5:00 PM **Deep Dive with Industry Experts** | 7th Floor

3:00 PM – 3:50 PM



room switch

4:00 PM – 4:50 PM



room switch

4:30 PM – 5:00 PM

This is a great chance to meet members outside your group. Industry experts will guide the discussions, and you can choose **two of the three** rooms to jump into meaningful conversations and take away practical ideas.

1. Recruiting & Retention with Lori Dillon, MPA & Julie Wingen
2. Succession planning with Mike Osler, PT, DPT
3. KPI's with Todd Gifford

6:30 PM

Keep the conversations going @ Dinner!

Use [our restaurant guide](#) to create your own dinner reservation, either with your group or with new friends you've made during the Summit.

7:30 PM

Murphy's Grand Irish Pub | 713 King St, Alexandria, VA 22314

Optional meet-up for dinner or a casual drink. Completely informal—just a chance to relax and spend time together after the day's sessions

Friday, May 1, 2026
APTA Centennial Center

8:00 AM - 9:00 AM

Networking Breakfast | 7th Floor/Terrace

Wrap up the Summit with a casual breakfast and time to reconnect with peers you met yesterday. Bring your business cards to swap contact info before heading out!

9:00 AM - 11:00 AM

Mastermind Melds: *Come to these share-and-steal sessions* | 7th Floor

9:05 AM – 10:00 AM

Join us again to connect with members beyond your group. Choose two of the four rooms and jump into open, peer-driven discussions to share insights, advice, and practical tips.



room switch

10:05 AM – 11:00 AM

1. Growth Strategies
2. Operating Systems Adaptations
3. Marketing / Social Media
4. Niche, Cash-Based, or Solo Practice

11:00 AM - 12:00 PM

Closing General Session | Paris & Patla

Mike Horsfield, PT, MBA

**Special
Thanks to
Our Sponsor**



The Opening Keynote is generously sponsored by Shockwave Centers of America, a manufacturer of high-quality, FDA-registered radial and focused shockwave devices, providing clinics with greater ability to help patients manage pain and support natural healing. The company provides complete training to practitioners across the country to deliver non-invasive treatment options for a range of musculoskeletal conditions, positioning itself as a resource for both patient care and clinical support.

A representative from Shockwave Centers of America will also be onsite throughout the day on Thursday and available during breaks if you'd like to stop by and learn more about their work with clinics.