



STURDY MCKEE, PT

CANDIDATE FOR PPS NOMINATING COMMITTEE

STURDY MCKEE, PT, HAS BEEN IN PRIVATE PRACTICE SINCE 1999. HE HAS SERVED THE APTA AND PPS IN MULTIPLE POSITIONS AND IS NOW ON THE EDITORIAL BOARD OF IMPACT MAGAZINE. STURDY RUNS SAN FRANCISCO SPORT AND SPINE PHYSICAL THERAPY AND HELPS PRIVATE PRACTICE AND BUSINESS OWNERS ACHIEVE THEIR GOALS THROUGH BUSINESS COACHING AND ADVISING. HE LIVES IN SAN FRANCISCO WITH HIS WIFE AND 3 CHILDREN.



CANDIDATE STATEMENT

As CEO at San Francisco Sport and Spine Physical Therapy, and through my business coaching and advising business, I help private practice and business owners increase their cash and get control of their time and their businesses. My involvement with PPS, in my own businesses, and with hundreds of private practice owners gives me a broad perspective on physical therapist private practice.

We are facing a world that is changing at an increasingly rapid pace, be it technology, payers, health care laws and regulations, awareness and demands by the public, or other external environmental factors. We are in a period of unprecedented change. The next three years will see even more changes in how the world sees physical therapists and our impacts on society.

As a member of the Nominating Committee for PPS, I aim to bring more people into leadership in the Private Practice Section who have varied and informed perspectives in these, and other, areas facing us in the coming years.

Physical therapists are the third largest health care profession in the US behind nurses and medical doctors. This changing environment, though daunting, offers us a unique window of opportunity to grow our influence, enhance our perceived value, thrive as a profession, and take our rightful place in the health care ecosystem. The people we select as leaders to help take us there will be a critical factor in our success in bringing our expertise and value to more people in more ways than ever before.