2020 BUYER’S GUIDE
THE PRIVATE PRACTICE SECTION

A Supplement to Impact
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BILLING, COLLECTIONS, REVENUE MANAGEMENT SERVICES

Optimis Corporation
Product: OptimisBilling
Contact: Optimis Sales
24630 Washington Ave., Suite 200
Murrieta, CA 92562
info@optimisppt.com
310-697-8788
www.optimisppt.com

With experience specializing in rehabilitation services, OptimisPT Billing delivers full scale medical billing to capture your revenue so you can focus on your patients. Our skilled team is dedicated to maximizing your reimbursement, through submitting fast and precise claims, and streamlined collection methods for desired financial results.

SynergyPT
Product: SynergyPT
Contact: Member Services
20812 Ventura Blvd., Suite 201
Woodland Hills, CA 91364
info@synergypt.pro
800-628-8980
www.SynergyPT.pro

You spoke, we listened. We made Synergy for you... Maximize collections and save time by automatically logging on and uploading claim files. Easily perform an Eligibility Benefit inquiry (EBI). Get immediate feedback on whether your claim is rejected or accepted. Then quickly edit and resubmit. Integrated EMR, Scheduling and Practice Management.

Systems 4PT
Product: Systems 4PT
Contact: Leon Espenshade
PO Box 331
Bedford, PA 15522
lme@mysystems4pt.com
866-441-7773
www.systems4pt.com

Outpatient Rehab Specific: Document in half the time with twice the compliance (prove it to yourself with our hands-on EMR trial). Systems 4PT delivers an average 9% increase in collections per claim. While industry collections have deteriorated, our practices’ average collections have not declined since 2013. Treat More, Type Less.

Therapy Revenue Solutions
Product: Revenue Management Services
Contact: Kerry Clemetson
2021 Vanesta Place, Suite D
Manhattan, KS 66502
kerry@TherapyRevenueSolutions.com
913-475-7713
www.therapyrevenuesolutions.com

Therapy Revenue Solutions is a revenue cycle management company specialized in physical therapy billing solutions for private practice owners. Revenue cycle management can be a time-consuming and complex process. TRS will alleviate this burden, so you and your staff can focus on other tasks.

WebPT
Product: WebPT Billing and RCM
Contact: Kevin Burdick
625 S. 5th St.
Phoenix, AZ 85004
sales@webpt.com
866-221-1870, x1
www.webpt.com/billing

No matter how your practice bills, WebPT’s industry-leading solutions get you paid faster. Keep your billing in-house with our user-friendly, cost-effective, web-based billing software, or outsource your billing to WebPT RCM—the PT industry’s largest revenue cycle management service, staffed by the most tenured experts.

BUSINESS MANAGEMENT/PRACTICE CONSULTING

ApexNetwork Physical Therapy Franchise
Product: Physical Therapy Franchise
Contact: John Hettenhausen
2491 Industrial Court, Suite 100
Highland, IL 62249
jhettenhausen@apexnetworkpt.com
618-421-4829
www.apexnetworkfranchise.com

ApexNetwork gives you the training and support to enhance your business operations. We are here to support your business, not run it. Every aspect is designed to help you run a more efficient therapy practice and deliver the best quality of care to your patients.
### Gawenda Seminars Consulting

**Product:** Consulting & Education for PT, OT, and SLP Practices  
**Contact:** Rick Gawenda  
PO Box 971862  
Ypsilanti, MI 48197  
rick@gawendaseminars.com  
661-645-1490  
www.gawendaseminars.com

Expert Consulting for PT, OT, and SLP in:  
- Billing  
- Compliance  
- CPT/ICD-10 Coding  
- Denial Management  
- Documentation  
- Practice Metrics  
- Payment/Appeals  
- Legal Consulting

Become a Gawenda Gold Member: Join our website subscription service to stay current on all changes so you never miss valuable information that may impact your practice!

### Martin Healthcare Advisors, LLC

**Product:** Management Consulting/M&A Advisory Services  
**Contact:** Paul Martin  
10000 Midlantic Drive, Suite 101W  
Mt. Laurel, NJ 08054  
cwilson@martinhealthcareadvisors.com  
856-914-1440  
www.martinhealthcareadvisors.com

Our Consulting Group works closely with leading multi-clinic owners across the country, implementing the new strategies required to grow and remain independent in this super-competitive marketplace. Our M&A Group’s unmatched transaction experience and relationships enable it to offer clients the up-to-the-minute, proprietary information required to achieve the best possible results.

### MEG Business Management

**Product:** MEG Academy Virtual Training; Outsourced Billing & Credentialing; Remote Management Services  
**Contact:** Brian Gallagher, PT  
409 Palmetto Road  
Belleair, FL 33756  
info@megbusiness.com  
727-268-8500  
www.megbusiness.com

MEG Business Management offers business solutions for private practice owners through our virtual training, outsourced billing, credentialing, and remote management services to PTs, OTs and SLPs. Get practice management advice and tips by subscribing to our podcast “Secrets of the Top 10%” or schedule a free practice assessment at www.megbusiness.com.

### MT Consulting

**Product:** Mergers & Acquisitions Advisory/Business Broker Services  
**Contact:** Tony Lynch  
944 County Line Road  
Bryn Mawr, PA 19010  
tony@mtbizbrokers.com  
610-527-8400  
www.mtbizbrokers.com

Ready to sell your practice? MT Consulting can sell it on your terms. As a nationwide sell-side business broker, we specialize in PT. With 25+ years of experience and 300+ transactions, we know how to increase business value and save you time & effort. For a free consultation, call 610-527-8400.

### Optimis Corporation

**Product:** OptimisConsulting  
**Contact:** Optimis Sales  
24630 Washington Ave., Suite 200  
Murrieta, CA 92562  
info@optimispt.com  
310-697-8788  
www.optimispt.com

At Optimis Consulting we now offer credentialing services, a comprehensive compliance program, complete auditing services, compliance consultation/hotline, operational optimization, managed care contracting strategies, billing and collection services, hotline calls, coding audits, process improvement tune up, exit strategies, and other niche market channel considerations.
### Hands-On Diagnostics
**Product:** EMG/NCS, Musculoskeletal Ultrasound, VNG, Evoked Potential Testing  
**Contact:** Dimitrios Kostopoulos  
198 Parkway Drive  
Roslyn Heights, NY 11577  
dimi@handsonpt.org  
917-538-2242  
www.diagnosticsforpt.com  

Using HOD’s diagnostic testing and billing diagnostic codes increases reimbursements while providing 62% better patient management. Hands-On Diagnostics teaches you clinical and business aspects of diagnostic testing and uses a hand-held approach to help you fully establish a profitable diagnostic business with 5-10X profits.

### US Physical Therapy, Inc.
**Product:** Strategic Partnership for Existing Practices  
**Contact:** Kate Voyles  
1300 W Sam Houston Pkwy., Suite 300  
Houston, TX 77042  
kvoyles@usph.com  
713-297-7083  
www.usph.com  

USPh offers a unique partnership model: one where you retain significant equity, keep the identity of your practice, and continue to make decisions in an ownership role. Continue to enjoy your autonomy while leveraging USPh’s financial resources and expertise to help you expand your local market presence.

### EcoPro Products LLC
**Product:** EcoPro Pillow Cover  
**Contact:** Brook Phillips  
PO Box 89  
Santa Barbara, CA 93101  
brook@ecoproproductslc.com  
844-532-6776  
www.ecoproproductslc.com  

Founded in 2015, EcoPro Products is a physical therapist-owned business that specializes in developing eco-friendly products for health care professionals. Our EcoPro pillow cover line completely replaces cloth or paper pillow cases with a wipeable and easy to clean alternative, reducing overall clinic laundry by 80%.

### Marketing
**Practice Promotions**  
**Product:** Ultimate PT Marketing System  
**Contact:** Gwen Tinsley  
7305 Hancock Village Drive, Suite 117  
Chesterfield, VA 23832  
sales@practice-promotions.com  
800-594-7656  
www.practicepromotions.net  

Take your practice beyond doctor referrals and go direct to the consumer. Our proven Ultimate PT Marketing Funnel™ gives you the 5 key strategies to attract more new patients. Our cutting-edge websites, patient newsletters, search and social marketing will take your practice to a whole new level.

**WebPT**  
**Product:** Reach  
**Contact:** Kevin Burdick  
625 S. 5th St.  
Phoenix, AZ 85004  
kevin.burdick@webpt.com  
866-221-1870, x1  
www.webpt.com/reach  

Stop patient dropout, improve patient engagement and drive new patients to your practice with WebPT Reach, the only marketing software specifically designed for outpatient physical therapy. Reach works with most EMR systems and features automated email marketing, online review and directory management, an HEP and a patient mobile app.
## MOBILE TECHNOLOGY

**Optimis Corporation**  
**Product:** optimumMe Mobile app  
**Contact:** Sales  
24630 Washington Ave., Suite 200  
Murrieta, CA 92562  
info@optimispt.com  
310-697-8788  
www.optimispt.com

Keep patients engaged in their care and improve outcomes with the optimumMe mobile app. The patient receives customized videos, pictures, and alerts to perform their exercises. The patient can indicate completion and send messages to their therapist. Information flows back into the patient's chart to track compliance with their HEP.

## OCCUPATIONAL HEALTH/FUNCTIONAL CAPACITY TESTING

**ErgoScience, Inc**  
**Product:** ErgoScience Functional Testing Systems: FCE, Return-To-Work Screening, Pre-hire Testing, Job Analysis, Impairment Rating  
**Contact:** Erin Norton  
201 Office Park Drive, Suite 150  
Birmingham, AL 35223  
erinnorton@ergoscience.com  
205-879-6447  
www.ergoscience.com/webpat

NEED FCE TRAINING? No need to pack your bags, spend time and money traveling or wait for the next course. ErgoScience FCE training is online and on-demand. Get training in the ErgoScience FCE, RTW testing and pre-hire/post-offer screens when and where you want it. Contact us to get started today!

**OccuPro**  
**Product:** Workers’ Comp & Injury Prevention Software  
**Contact:** James Mecham  
3921 30th Ave., Suite A  
Kenosha, WI 53144  
jmecham@occupro.net  
866-470-4440  
www.occupro.net

OccuPro offers the industry's best functional capacity evaluation, return-to-work, post offer employment testing and injury prevention software on the market. With easy-to-read reports and post-test documentation completed in minutes, implementing our software will increase your referrals and can generate a return on investment within the first six months!

**WorkWell Prevention & Care**  
**Product:** WorkWell Prevention & Care  
**Contact:** Barb Herke-Smith  
11 E. Superior St., Suite 410  
Duluth, MN 55802  
barb.herkesmith@workwellpc.com  
866-997-9675  
www.workwell.com

Ready for the hottest PT/OT services? WorkWell, the industry’s #1 training program, prepares you—onsite employer services, prework screens, functional job analysis, ergonomics and more. Online and in-person. The new Easy Train offers lower upfront fees plus an affordable monthly subscription. The gold standard that trained over 10,000 PTs.

## ORTHOPEDIC PRODUCTS BACK SUPPORTS

**Serola Biomechanics**  
**Product:** Serola Sacroiliac Belt  
**Contact:** Customer Service  
5406 Forest Hills Court  
 Loves Park, IL 61111  
customerservice@serola.net  
815-636-2780  
www.serola.net

Research into biomechanics has demonstrated that the sacroiliac joints are a major cause of back pain. We used the latest research principles in developing the Serola Belt. Because of the stability the Serola Belt gives to the base of your spine, strength is increased throughout your back, hips and legs.
ORTHOTICS

Powerstep
Product: ProTech by Powerstep
Contact: John Blankenship
8930 Global Way
West Chester, OH 45069
jblankenship@powersteps.com
888-237-3668
www.powersteps.com/medical-professionals

Powerstep® is a leading brand of pre-fabricated orthotics and is clinically proven to improve comfort and alleviate pain associated with a variety of foot conditions. Professional-grade Powerstep® products are prescribed by thousands of medical professionals nationwide due to the high-quality construction, pain relief and great value they offer patients.

OUTCOMES

APTA Physical Therapy Outcomes Registry
Product: APTA Physical Therapy Outcomes Registry
Contact: Karen Chesbrough
1111 N. Fairfax St.
Alexandria, VA 22314
karenchesbrough@apta.org
800-999-2782
www.ptoutcomes.com

Be a leader in advancing patient outcomes with APTA’s Physical Therapy Outcomes Registry. View dashboards, benchmark outcomes and use data insights to market your practice—without added data entry. Plus, APTA's Registry is the only physical therapy–specific QCDR that has experience reporting MIPS data since 2017. Learn more: www.ptoutcomes.com.

CareConnections
Product: CareConnections Outcomes Platform
Contact: Heather Chavin
16083 SW Upper Boones Ferry Road, #300
Tigard, OR 97225
heather@careconnections.com
844-638-1832
www.careconnections.com

Prepare your practice for value-based and patient-centered care. Proactive practices are using data to improve functional outcomes and business practices now. Validated assessments and patient satisfaction information provide you with data for staff evaluations, marketing to referral sources, payer negotiations and how to better serve your patients.

Focus on Therapeutic Outcomes, Inc. (FOTO Inc.)
Product: FOTO Outcomes Manager
Contact: Rayleana Schenkenfelder
PO Box 11444
Knoxville, TN 37939
rayleana@fotoinc.com
865-299-7635
www.fotoinc.com

FOTO’s predictive analytics outcomes management system captures and reports nationally benchmarked, risk-adjusted comparisons by company, clinic and clinician over time to improve patient care and facilitate clinician growth. Patient-reported outcomes compare treatment effectiveness, efficiency and satisfaction in real-time. FOTO measures are NQF endorsed and recognized by CMS for Medicare compliance. Certified MIPS QCDR.

Systems 4PT
Product: Systems 4PT
Contact: Leon Espenshade
PO Box 331
Bedford, PA 15522
lme@mysystems4pt.com
866-441-7773
www.systems4pt.com

Outpatient Rehab Specific: Document in half the time with twice the compliance (prove it to yourself with our hands-on EMR trial). Systems 4PT delivers an average 9% increase in collections per claim. While industry collections have deteriorated, our practices’ average collections have not declined since 2013. Treat More, Type Less.
WebPT
Product: WebPT Outcomes
Contact: Kevin Burdick
625 S. 5th St.
Phoenix, AZ 85004
sales@webpt.com
866-221-1870, x1
www.webpt.com/outcomes

WebPT
Prove your value as a provider and enhance patient care with WebPT Outcomes, the leading patient outcomes tracking software for physical therapists. WebPT Outcomes features a large library of standardized, industry-recognized tests. Because it’s built into the WebPT EMR, providers have access to the largest benchmarking database in the country.

ApexNetwork Physical Therapy
Product: Physical Therapy Franchise
Contact: Gary Kharibian
15 Apex Drive
Highland, IL 62249
gkharibian@apexnetworkpt.com
314-312-0129
www.apexnetworkfranchise.com

ApexNetwork Physical Therapy
Rehabilitation is one of the fastest growing, most exciting and rewarding fields in today’s business world. Unlike other national PT partnerships, you have three ownership options to choose from: Start a new clinic & maintain 100% ownership, partner with us or convert your existing clinic. Leverage our experience and systems.

Astym Program
Product: Astym Program
Contact: The Astym Team
400 N. High St., 320
Muncie, IN 47305
info@astym.com
800-333-0244
www.astym.com

Astym Program
Astym therapy is the essential service offering for practice efficiency and expansion. Drive growth, revenue, patient satisfaction, and elevate care across your organization, all while making your life easier with support for clinical practice, marketing and practice administration. Astym will grow your practice and make your life easier.

A2C Medical
Product: Clinic Controller
Contact: Adam Aitken
2221 Justin Road, Suite 119-117
Flower Mound, TX 75028
adam@a2cmedical.com
469-656-3135
www.A2CMedical.com

A2C Medical
Clinic Controller is the best, unified platform for practice management. With one system and a single login you are connected to Scheduling, Documentation, Billing, and Reporting. Clinic Controller covers all aspects of managing your practice. Call today and see what sets us apart.

Casamba
Product: Casamba Clinic
Contact: Elesia Kreinces
5210 Lewis Road, Suite 10
Agoura Hills, CA 91356
elesia.kreinces@casamba.net
818-991-9111
www.casamba.net/outpatient-therapy

Casamba
Trusted by the nation’s top outpatient therapy providers, Casamba Clinic helps you increase revenue with improved workflows and intelligent billing. Casamba Clinic, a complete solution for PT, OT and SLP companies, features Scheduling & Registration, Documentation, Interoperability, Reporting and Billing functionality.
Compulink Healthcare Solutions  
Product: Physical Therapy Advantage  
Contact: Dana Miller  
1100 Business Center Circle  
Newbury Park, CA 91320  
dana@compulinkadvantage.com  
805-446-2050, x214  
www.compulinkadvantage.com

A leader in all-in-one EHR and practice management solutions for physical therapy for 35 years, Compulink’s Advantage SMART Practice® uses artificial intelligence to improve clinical and financial results. Designed to maximize time while seeing patients, Advantage includes everything you need to optimize workflow including EHR, PM, patient engagement and RCM.

MWTherapy  
Product: MWTherapy  
Contact: sales@mwtherapy.com  
396 Washington St., #270  
Wellesley, MA 02481  
sales@mwtherapy.com  
800-627-1261  
www.mwtherapy.com

Looking for something different in an EMR? We’re different because our platform is customizable, complete and affordable. Get away from cookie cutter systems and systems that are duct-taped together. Use a truly unified solution - EMR, Scheduling, Billing, Outcomes, HIE, Appt. Reminders, E-fax, MIPS, Patient Portal, Engagement + more.

Optima Healthcare Solutions  
Product: Optima Therapy for Outpatient  
Contact: Kristen  
4229 SW High Meadows Ave.  
Atlanta, GA 34990  
kristen.bryant@optimahcs.com  
678-232-5891  
www.optimahcs.com/outpatient-clinics

Optima Therapy for Outpatient is a cloud-based platform that manages all the core functions of an outpatient therapy practice—from referrals to scheduling to treatment and billing. Streamline your operations, maximize reimbursement and ensure compliance with easy-to-use software and services, including revenue cycle management and digital marketing services.

Optimis Corporation  
Product: OptimisPT  
Contact: Sales  
24630 Washington Ave., Suite 200  
Murrieta, CA 92562  
info@optimispt.com  
310-697-8788  
www.optimispt.com

OptimisPT, the proven industry leader in physical therapy documentation, provides efficiency through built-in clinical decision support, multiple levels of customization, and compliance. Seamlessly integrates scheduling, documentation, billing and practice management components, contains e-faxing, outcomes, and visit reminders. Exercises sent to patients’ mobile device with feedback for improved patient engagement/outcomes.

Practice Perfect EMR + Management Software  
Product: Take the pain out of your practice!  
Contact: Michelle Ricketts  
2-344 North Rivermede Road  
Concord, ON L4K3N2  
michelle@practiceperfectemr.com  
877-809-8085  
www.practiceperfectemr.com

Fully integrated billing, scheduling, documentation, EMR & business growth tools. Our innovative software provides you with the tools you need to maximize the efficiency and profitability of your practice. No start-up costs, no long-term contract and a low monthly fee. Book your free online demo today.

SynergyPT  
Product: SynergyPT  
Contact: Member Services  
20812 Ventura Blvd., #201  
Woodland Hills, CA 91364  
info@synergypt.pro  
800-628-8980  
www.SynergyPT.pro

You spoke and we listened. We made SynergyPT for you... The next generation in documentation… Easy to use and concise. Web- and cloud-based for universal access. One solution for all your documentation, billing and management needs.
Systems 4PT
Product: Systems 4PT
Contact: Leon Espenshade
PO Box 331
Bedford, PA 15522
lme@mysystems4pt.com
866-441-7773
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Outpatient Rehab Specific: Document in half the time with twice the compliance (prove it to yourself with our hands-on EMR trial). Systems 4PT delivers an average 9% increase in collections per claim. While industry collections have deteriorated, our practices’ average collections have not declined since 2013. Treat More, Type Less.

Weave
Product: Patient Engagement Platform
Contact: Caleb Manscill
2000 Ashton Blvd.
Lehi, UT 84043
caleb.manscill@getweave.com
801-874-6630
www.getweave.com

Weave is a powerful, unique platform that improves your scheduling, customer response, online reputation, team workflow and revenue generation. The Weave phone system and patient engagement platform has improved new patient visits by upwards of 300%.

WebPT
Product: WebPT
Contact: Kevin Burdick
625 S. 5th St.
Phoenix, AZ 85004
sales@webpt.com
866-221-1870, x1
www.webpt.com

With a 30% market share, WebPT is the leading software platform for outpatient rehab. The web-based system offers documentation, scheduling, billing, analytics, outcomes tracking, marketing tools, an HEP and system integrations. The award-winning company has a 99% retention rate and 99.9% uptime rate.

RECRUITMENT

LOGA Recruitment
Product: Healthcare Recruitment
Contact: Earl Pabellano
4701 Old Canoe Creek Road, #700817
Saint Cloud, FL 34769
earl.pabellano@logarecruitment.com
407-442-3393
www.logarecruitment.com

LOGA Recruitment is a recruitment company specializing in the healthcare industry. We connect candidates with healthcare organizations across the country.

REHAB THERAPY PRODUCTS AND TOOLS

AlterG, Inc.
Product: Anti-Gravity Treadmill
Contact: Customer Success
48368 Milmont Drive
Fremont, CA 94538
cs@alterg.com
510-270-5900
www.alterg.com

The next generation AlterG Anti-Gravity platform uses patented and trusted differential air pressure technology to precisely, predictably, and safely reduce body weight without restricting natural gait mechanics. Help your patients recover smarter and reach their goals sooner. Get moving again with AlterG.

Biodex Medical Systems, Inc.
Product: Treat More Patients with Biodex Programs
Contact: Thomas Giammanco
20 Ramsey Rd.
Shirley, NY 11967
info@biodex.com
631-924-9000
www.biodex.com/balance

Biodex Programs offer science-based technology solutions to help expand your practice, from Fall Risk to Concussion Management. It begins with the NEW Balance System™ SD – a versatile balance testing and training device. See how the NEW FreeSway™ Handles “float” to provide security without impeding balance recovery at Booth #202.
Evidence In Motion
Product: Evidence In Motion
Contact: Raluca Loher
175 S. English Station Road, Suite 218
Louisville, KY 40245
marketing@eimpt.com
888-709-7096
www.evidenceinmotion.com

OPTP
Product: OPTP
Contact: OPTP Customer Service
3800 Annapolis Lane, N Suite 165
Minneapolis, MN 55447
customerservice@optp.com
800-367-7393
www.optp.com

PrePak Products
Product: Home Ranger®, Web-Slide® and Free-Up®
Contact: Sheila Moore
4055 Oceanside Blvd., Suite L
Oceanside, CA 92056
smoore@prepakproducts.com
760-643-0390, x280
www.prepakproducts.com

RockTape, Inc.
Product: RockTape
Contact: MJ Adamcik
1610 Dell Ave., Suite S
Campbell, CA 95008
mj@rocktape.com
386-290-8726
www.rocktape.com

SmartCells Training & Therapy Solutions
Product: Rehab Mats, Custom Orthotics, and Prefab Insoles
Contact: Scott Jarold
1769 Bishop Road
Chehalis, WA 98532
sjarold@smartcellsusa.com
800-351-3668
www.smartcellsusa.com/physical-therapy-mat/

WEBSITES, NEWSLETTERS, SEARCH MARKETING, AND SOCIAL MEDIA

Practice Promotions
Product: Ultimate PT Marketing System
Contact: Gwen Tinsley
7305 Hancock Village Drive, Suite 117
Chesterfield, VA 23832
sales@practice-promotions.com
800-594-7656
www.practicepromotions.net

Evidence In Motion | International Spine and Pain Institute | KinetaCore | NeuroRecovery Training Institute

A trusted supplier of top-quality therapy and fitness products for over 40 years, OPTP provides a wide range of tools and publications for manual therapy, foam rolling, stretching, pain education, movement therapy and more. We provide professionals with exclusive pricing and offer a distributor program for practices seeking new revenue.

For over 30 years PrePak Products has been a primary manufacturer for innovative and quality products that make rehab professionals more productive and their patients healthier. Brands like Home Ranger®, Web-Slide® and Free-Up® are market leaders, developed by physical therapists for physical therapists.

We help athletes of every level go stronger, longer with the best kinesiology tape, cutting-edge education and fitness support products. We want people to move more, and move better.

SmartCells Training & Therapy provides practices with a suite of products designed for better patient outcomes and increased revenue. Our solutions include unique, patented rehabilitation mats and flooring, fully functional custom orthotics that can be dispensed same-day, and a line of game-changing prefabricated insoles to sell right from the lobby.

Take your practice beyond doctor referrals and go direct to the consumer. Our proven Ultimate PT Marketing Funnel™ gives you the 5 key strategies to attract more new patients. Our cutting-edge websites, patient newsletters, search and social marketing will take your practice to a whole new level.