

CONTINUING EDUCATION CREDITS

THE 2018 PPS ANNUAL CONFERENCE QUALIFIES FOR A MAXIMUM OF 1.35 CEUs (13.5 contact hours/CCUs).

Annual Conference attendees wishing to receive CEUs/Contact Hours/CCUs for sessions they attend will be able to do so **ONLINE**. Complete your online conference session survey evaluations and receive your CEUs/Contact Hours/CCUs certificate upon completion. You may also wait until you return home to complete your conference session survey evaluations and download your certificate.



JOIN THE CONVERSATION

Follow the hashtag

#PPS2018

on Twitter to connect with colleagues, speakers, and exhibitors in the months leading up to the conference.



WEDNESDAY, NOVEMBER 7, 2018

CEUs Contact Hours/CCUs

Administrators Certificate Program

12:30 pm – 2:30 pm	A01. Business Operations (Module 1 of 6)	0.2	2.0
2:45 pm – 4:45 pm	A02. Marketing (Module 2 of 6)	0.2	2.0

Pre-Conference Workshops

1:00 pm – 5:00 pm	W01. Payment and Reimbursement Update 2018	0.4	4.0
1:00 pm – 5:00 pm	W02. Innovative Tools to Promote Employee Engagement and Increase Your Company's Success	0.4	4.0
	W03. Turn Health-Facing: Applying a Population Health Management Framework in PT Practice	0.4	4.0
Peer2Peer Activities (open to current Peer2Peer networkers only)			

THURSDAY, NOVEMBER 8, 2018

General Session

7:30 am – 10:30 am	T00. Keynote: Lessons in Leadership from the U.S Navy's First Female F-14 Fighter Pilot	0.1	1.0
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Concurrent Educational Sessions

11:00 am – 12:30 pm	T01. The Relationship Between Cash Practices and Medicare	0.15	1.5
11:00 am – 12:30 pm	T02. Revenue Cycle Management Blunders—and How to Fix Them	0.15	1.5
11:00 am – 12:30 pm	T03. Efficacy of a Workplace Injury Prevention Program: Improving Community Alliances & Health	0.15	1.5
11:00 am – 12:30 pm	T04. Eight Free, Easy Online Tools to Supercharge Social Media Posts	0.15	1.5
11:00 am – 12:30 pm	T05. Money Isn't Everything: Entrepreneurial Ways to Increase Employee Engagement	0.15	1.5

Administrators Certificate Program

10:45 am – 12:45 pm	A03. Human Resources (Module 3 of 6)	0.2	2.0
1:30 pm – 4:00 pm	A04. Legal Compliance (Module 4 of 6)	0.25	2.5

Concurrent Educational Sessions

2:30 pm – 4:00 pm	T06. International Perspectives on Private Practice Physical Therapy (<i>Buzz Session</i>)	0	0
2:30 pm – 4:00 pm	T07. Emerging Payment and Practice Issues	0.15	1.5
2:30 pm – 4:00 pm	T08. Private Practice and Business Education: Implementing SMART	0.15	1.5
2:30 pm – 4:00 pm	T09. How to Leverage Loyal Patients to Improve Revenue	0.15	1.5
2:30 pm – 4:00 pm	T10. Metrics, Dashboards, and Data, OH MY? How to Navigate the Yellow Brick Road of Private Practice	0.15	1.5
2:30 pm – 4:00 pm	T11. New Hire Mentorship: Bridging the Academia-to-Clinical-Practice Divide		

FRIDAY, NOVEMBER 9, 2018

Solution Rooms

8:30 am – 10:00 am	Marketing	0	0
8:30 am – 10:00 am	PPS Benefits and Resources	0	0
8:30 am – 10:00 am	Practice Issues by Lifespan	0	0
8:30 am – 10:00 am	Niche/Specialty Practices	0	0
8:30 am – 10:00 am	Starting a Consulting Side Hustle	0	0

CONTINUING EDUCATION CREDITS

FRIDAY, NOVEMBER 9, 2018 (continued)

		CEUs	Contact Hours/CCUs
Administrators Certificate Program			
9:45 am – 11:45 am	A05. Business & Financial Management (Module 5)	0.2	2.0

Concurrent Educational Sessions

10:15 am – 11:45 am	F01. Physical Therapy Practice Ownership – Emerging Models (Buzz Session)	0	0
10:15 am – 11:45 am	F02. Navigating Value-Based Payment: What You Need to Know	0.15	1.5
10:15 am – 11:45 am	F03. Balance Your Budget with Balance/Fall Prevention Programming	0.15	1.5
10:15 am – 11:45 am	F04. The Content Rules: A PT's 7-Step Guide to Content Marketing That Works	0.15	1.5
10:15 am – 11:45 am	F05. Maximize Your Time: Implementing Effective Productivity Principles in Your Practice	0.15	1.5
10:15 am – 11:45 am	F06: Strategic Growth: Big Data, Cash Cows, & Mangy Dogs	0.15	1.5

Administrators Certificate Program

2:00 pm – 5:00 pm	A06. Billing & Coding (Module 6)	0.3	3.0
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Concurrent Educational Sessions

2:00 pm – 3:30 pm	F07. Humanitarian Work: What You Should Know (Buzz Session)	0	0
2:00 pm – 3:30 pm	F08. Value Driven Payment and Contracting	0.15	1.5
2:00 pm – 3:30 pm	F09. Should You Add Wellness Coaching Services to Your PT Practice?	0.15	1.5
2:00 pm – 3:30 pm	F10. Sell Me This Pen! A Proven Ethical System to Never Fear Face-to-Face Selling Again	0.15	1.5
2:00 pm – 3:30 pm	F11. Leadership: Cultivating Your Leaders of Tomorrow	0.15	1.5
2:00 pm – 3:30 pm	F12. Medicare, Maintenance & Medical Necessity: What All Outpatient Therapists Need to Know	0.15	1.5

Concurrent Educational Sessions

4:00 pm – 5:30 pm	F13. Strategies for Implementing Performance Measures in Value-Based Payment Models (Buzz Session)	0	0
4:00 pm – 5:30 pm	F14. How California Keeps Winning on Payment: The Align Networks Lawsuit Case Study	0.15	1.5
4:00 pm – 5:30 pm	F15. Value-based Care—the New Business Metrics	0.15	1.5
4:00 pm – 5:30 pm	F16. Direct-to-Consumer PT: Re-engineering Practice to Meet Consumer-Based Values	0.15	1.5
4:00 pm – 5:30 pm	F17. I Know Who You Are, I Saw What You Did: What Your Practice & Employees Are Posting Are In Violation	0.15	1.5
4:00 pm – 5:30 pm	F18: Sellers' Perspectives in Successful Private Equity Partnerships: Key Considerations	0.15	1.5

SATURDAY, NOVEMBER 10, 2018

General Session

8:00 am – 10:30 am	Closing Breakfast with Keynote: Best-Selling Co-Author of #1 National Best Seller: The Four Disciplines of Execution	0.1	1.0
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TOTAL		1.35	13.5
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STATE APPROVALS

As a Component of the APTA, the Private Practice Section's courses are accepted in the following jurisdictions: AL, AZ, CO, CT, DC, DE, FL, GA, HI, ID, IL, IA, IN, KS, KY, MI, MN, MO, MS, MT, NC, ND, NE, NH, NY, OK, OR, RI, SD, TN, UT, VA, VT, WA, WI, WV, and WY.

The Private Practice Section, APTA is an Approved Provider through the California Physical Therapy Association (Approved Provider status number: CPTAAP-12). In addition, this conference is provided by the Texas Board of Physical Therapy Examiners Accredited Provider 2008027TX and meets continuing competence requirements for physical therapist and physical therapist assistant licensure renewal in Texas.

This activity has been submitted to the following state boards for approval: AR, LA, MD, NJ, NM, NV, and OH. Approval is pending.

Alaska and Pennsylvania do not accept credits for content related to practice management.

Credits issued for the recorded courses offered via purchase of the "online access" package are accepted in the following jurisdictions: AL, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, MI, MN, MO, MS, MT, NC, ND, NE, NH, NY, OK, OR, RI, SD, TN, TX, UT, VA, VT, WA, WI, WV, and WY.