

2024 Buyer's Guide







































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ACCOUNTING TAX AND FINANCE

Brad Nelson CPAs, PLLC

Product: CPA Services for Physical Therapy

Contact: Brad Nelson, CPA 2901 Emerson Avenue Parkersburg, WV 26104 brad@nelsontaxandfinance.com 304-422-5700 www.nelsontaxandfinance.com



Accounting and proactive tax services for Physical Therapy businesses. Our firm has a proven track record for growth efficiency and strategy. Contact us for a free Benchmarking Analysis for your business! All you need is last year's financial statements.

BILLING, COLLECTIONS, REVENUE MANAGEMENT SERVICES

ALS Integrated Services LLC

Product: Billing collections and revenue cycle

management

Contact: Amy Smith 4130 Linden Avenue Suite 180 PMB 1069 Dayton, OH 45432 info@alsintegratedsvc.com

513-334-8199

www.alsintegratedsvc.com



ALS Integrated Services is a full-service billing provider specializing in PT OT and SLP billing for private practice owners. RMC can be a time-consuming and complex process. ALS will alleviate this burden so you and your staff can focus on your patients. We do not outsource our accounts.

Athelas

Product: Athelas RCM **Contact:** Greg Martinez 160 S Whisman Road Mountain View, CA 94041 greg@athelas.com 801-309-1815 www.athelas.com



Insurance companies are making it harder for medical practices to get paid - but at Athelas we take care of payors so that you can focus on taking care of patients. Reclaim your time and maximize your revenue with Athelas RCM the all-in-one Al-powered financial performance platform designed for healthcare.

Medical Claims & Billing Express

Product: Billing Credentialing/Contracting

Services

Contact: Medical Claims & Billing Express

MCBExpress@comcast.net

215-900-3818



Full Medical Billing & Credentialing Services)! Reviewing EOBs One-Person Contact (No Waiting on Phone Lines) Online Access to View Claims (*Transparent Working Relationship) & More!

WebPT

Product: WebPT Billing and WebPT RCM

Contact: Daniel Cooper 625 S 5th Street Phoenix, AZ 85004 sales@webpt.com 866-221-1870, option 1 www.webpt.com/products/billing-software



No matter how your practice bills, WebPT's industry-leading solutions can help get you paid faster. Keep your billing in-house with our user-friendly (and cost-effective) billing software or outsource your billing to WebPT RCM-the physical therapy industry's largest revenue cycle management service staffed by the most tenured experts.



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BUSINESS MANAGEMENT/PRACTICE CONSULTING

Gawenda Seminars & Consulting

Product: Consulting & Education for PT, OT, and

SLP Practices

Contact: Rick Gawenda

PO Box 971862

Ypsilanti, MI 48197-0224 rick@gawendaseminars.com

661-645-1490

www.gawendaseminars.com



Expert Consulting for PT, OT, and SLP in:
Billing Compliance CPT/ICD-10 Coding Denial
Management Documentation Practice Metrics
Payment/Appeals Expert Witness & Consulting
Become a Gawenda Diamond Member: Join
our website Subscription service to stay current
on all changes so you never miss valuable
information that may impact your practice!

MT CONSULTING

Product: Mergers & Acquisitions Advisory &

Business Broker Services **Contact:** Tony Lynch 944 County Line Road Bryn Mawr, PA 19010 tony@mtbizbrokers.com

610-527-8400

www.mtbizbrokers.com



MT Consulting provides full-service business broker and business valuation services for physical therapy practice owners. Since 1992, the MT Team has successfully completed hundreds of healthcare deals nationwide. We help owners maximize their business value and deliver the best possible deal. Ready to Sell? Call for a Free Consultation.



CLINICAL OUTCOME TOOLS/ASSESSMENT

ViFive

Product: ViFive Clinic App **Contact:** Hali Jones hali@vifive.ai 862-579-9948



The ViFive Clinic app is a 3D motion analysis lab created for physical therapists treating MSK disorders. Our platform includes in-person telemedicine and RTM services. Leveraging vision based artificial intelligence we provide clinicians with quantitative data and powerful visuals to enhance patient education and clinical decision making.



CONTINUING EDUCATION

International Academy of Orthopedic Medicine - US

Product: Certification in Orthopedic Manual

Therapy

Contact: Alexander Wielohorski 1917 Abbott Road, Suite 200 Anchorage, AK 99507 alexanderw@iaom-us.com 907-206-0495

www.iaom-us.com



Enhance your skills as a therapist with a Certification in Orthopedic Manual Therapy. This program focuses on patient-centered approaches and advanced clinical reasoning. Achieving the COMT designation is recognized worldwide and improves patient outcomes. IAOM-US provides MSK COMT training for the spine and extremities.

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DOCUMENTATION & SCHEDULING

Ginger Desk

Product: Virtual Assistant Services for Health

Care Practitioners

Contact: Ginger Desk
hello@gingerdesk.com
778-997-6582
www.gingerdesk.com



Ginger Desk provides on-demand pre-trained professional virtual medical office assistants (VAs) to health and wellness practitioners. We are women-led and run. Founded by Dr. Julie Durnan ND who has run multiple efficient integrated health clinics for the past 20 years. Ginger Desk combines the magic of concierge support provided by real live humans doing the work with custom digital workflows. And we adhere to the strictest of health regulations across all states and provinces. Our VAs come pre-trained and are experts in your EMR. Best of all you pay only for the support your practice needs. We bill based on task and practice volume. Discover Admin Freedom. Reach out to our friendly team at hello@gingerdesk.com to find out how we can support you and your practice. We are here to help!

TurboPT

Product: Turbopt.com - Documentation EMR &

Practice Management Software **Contact:** Member Services sales@turbopt.com 800-628-8980 www.turbopt.com



TurboPT with over 30 years in the industry offers an advanced EMR system with Al-powered documentation. Its tools streamline practice management enabling efficient patient care and data handling and are designed for modern PT healthcare needs. Make you day easier with TurboPT!

MARKETING

Practice Promotions

Product: The Ultimate PT Marketing System™

Contact: Trey Myers

7305 Hancock Village Drive, Suite 117

Chesterfield, VA 23832

trey @practice-promotions.com

855-701-1767

www.practicepromotions.net/marketing-partner-

apta-pps-members



Need new patients NOW? Want predictable revenue that allows you to hire confidently, expand your clinic ... maybe take a vacation? The Ultimate PT Marketing System™ is the best all-in-one PT marketing solution in North America to help exceed your new patient goals. Now with PT-Specific Google Ads included.



WebPT

Product: WebPT Reach Contact: Daniel Cooper 625 S 5th Street Phoenix, AZ 85004 sales@webpt.com 866-221-1870, option 1 www.webpt.co/3Zbxxdv



Stop patient dropout, improve patient engagement, and drive new patients to your practice with WebPT Reach, the only marketing software specifically designed for outpatient physical therapy. Reach works with most EMR systems and features automated email marketing online review and directory management an HEP and a patient mobile app.

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MOBILE TECHNOLOGY

Sway Medical

Product: Sway Mobile App - Balance &

Cognitive Testing Contact: Doug Tauchen 32 S Lewis Avenue Tulsa, OK 74104 doug.tauchen@swaymedical.com

918-900-2951

www.swaymedical.com



Sway Medical's mobile application is FDA cleared for balance and cognitive testing. We provide Clinicians and Athletic Trainers validated objective evaluations for sports injuries fall risk cognitive wellness balance and more. Normative data remote testing baseline testing sideline assessments and surveys in an all-in-one easy to use mobile medical device.



OCCUPATIONAL HEALTH/FUNCTIONAL CAPACITY TESTING

webFCE

Product: Functional Capacity/Occupational/

Health & Wellness Testing Contact: Chris Mammola 2207 Concord Pike. #446 Wilmington, DE 19803 chris@webfce.com 833-327-8323 www.webfce.com



webFCE is a revolutionary software that enables you to add new lines of service with no capital investment. Our innovative solutions and evidence-based tools help you bring new customers in the door while using your existing equipment. FCE/Occupational Testing, Fast Employment Screening, Fall/Health Risk Assessments, Fitness/Wellness tools, Dictation and more!



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ORTHOTICS

NuNee by K-Neesio LLC

Product: Augment your exercise therapy plan

with proven pain relief Contact: Michael Emmerling info@nuneeshop.com 585-217-1792 www.nuneeshop.com



The NuNee patellar bracing system is clinically proven to relieve pain and improve function for even the most challenging cases of anterior knee pain. NuNee allows therapists to focus on the progression of their exercise rehab plan while improving patient compliance and outcomes. Email info@nuneeshop.com for your FREE SAMPLE today!



SEE ONLINE BUYER'S GUIDE FOR ADDITIONAL INFORMATION FROM THIS SPONSOR

Fulton

Product: Elevate patient comfort with Fulton

Contact: Libie Motchan libie@walkfulton.com 202-281-0229 www.walkfulton.com



Fulton is a modern brand of arch support offering custom-molding cork insoles that deliver many of the benefits of custom orthotics at an OTC price. Improve patient comfort reduce pain and prevent injury with Fulton! Say goodbye to foot knee and back pain and hello to better way to walk!

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OUTCOMES

FOTO Patient Outcomes

Product: FOTO Patient Outcomes

Contact: Sales

marc.dinkel@nethealth.com

800-482-3686 www.fotoinc.com



FOTO is the industry-leading outcomes management solution that allows rehab therapists to manage quality care metrics track patient satisfaction and market therapist and clinic successes. FOTO measures use the most advanced science and risk adjustment to accurately benchmark against rehab therapy peers nationwide and help patients achieve their goals faster.



SEE ONLINE BUYER'S GUIDE FOR ADDITIONAL INFORMATION FROM THIS SPONSOR

WebPT

Product: WebPT Outcomes
Contact: Daniel Cooper
625 S 5th Street
Phoenix, AZ 85004
sales@webpt.com
866-221-1870, option 1
www.webpt.co/3GMqsJd



Enhance patient care with WebPT Outcomes, the leading patient outcomes tracking software for physical therapists. WebPT Outcomes features a large library of standardized, industry-recognized tests. Because it's built into the WebPT EMR, providers have access to the largest benchmarking database in the country. Plus, it includes MIPS reporting.

PATIENT ENGAGEMENT

GuidePT

Product: Digitally Assisted Subjective

Examination Platform **Contact:** Bruce Carrington

bcarrington@rehabilitationhealth.com

434-473-3733 www.guidept.com



GuidePT is a digitally assisted subjective examination platform that provides a pre-visit patient specific question and answer experience. A detailed report including recommendations for providers is generated prior to a patient attending their initial evaluation session. GuidePT can help practices improve patient evaluations save time and generate new clinic revenue.

PATIENT PORTAL AND MESSAGE

TurboPT

Product: TurboPT
Contact: Member Services
sales@turbopt.com
800-628-8980
www.turbopt.com



TurboPT's EMR system integrates Al-driven tools to enhance EMR and practice management. Its patient portal offers secure messaging and streamlined scheduling leveraging Al for improved patient engagement and communication efficiency.

WelcomeWare

Product: World's First Live-Streaming

Receptionist Platform **Contact:** Willie Hayden

PO Box 4689

Greenwich, CT 06831 sales@welcomeware.live

203-496-8905

www.welcomeware.live



Physical therapy clinics are having an impossible time covering their front desks because of challenges with hiring, staff leaves, and demands for remote work. WelcomeWare enables PT clinics to scale their front desk teams across any location, at any time with an all-in-one hardware and software platform.

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PRACTICE MANAGEMENT SOFTWARE/EMR

Jane App

Product: Jane App Contact: Support 138 E 13th Street, 500 North Vancouver, BC CAN V7L 0E5 support@jane.app +1 844-310-JANE (5263) www.jane.app



Jane is an all-in-one health and wellness practice management platform designed to be helpful to you, no matter how or where you practice. Available online and on any device, Jane offers branded online booking, scheduling, insurance management, customizable charting, online intake forms, patient reminders, integrated payment processing, telehealth and more!



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Net Health Therapy for Clinics

Product: Net Health Therapy for Clinics

Contact: Sales 40 24th Street, 3rd Floor Pittsburgh, PA 15222 marc.dinkel@nethealth.com 800-411-6281 www.nethealth.com/therapy-for-clinics



THERAPY for Clinics

Net Health Therapy for Clinics is a specialized EMR that enables outpatient rehab therapy practices to differentiate and grow their services. Thousands of clinics including some of the largest in the US rely on this solution's automation scalability patient engagement and customization capabilities to operate at peak efficiency and grow.



SEE ONLINE BUYER'S GUIDE FOR ADDITIONAL INFORMATION FROM THIS SPONSOR

Practice Perfect EMR + **Management Software**

Product: Take the pain out of your practice!

Contact: Steven Presement 2-344 North Rivermede Road Concord, ON L4K3N2 info@practiceperfectemr.com 877-809-8085

www.practiceperfectemr.com



Fully integrated billing, scheduling, documentation, EMR & business growth tools. Our innovative software provides you with the tools you need to maximize the efficiency, & profitability of your practice. No start-up costs, no long-term contract & a low monthly fee. Book your free online demo today.



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Practice Pro

Product: EMR/Practice Management Software

Contact: Karthik Rao 100 Tamarack Circle Skillman, NJ 08558 karthik@ptpracticepro.com

609-356-0417

www.ptpracticepro.com/?utm_source=PPSBuyersGuide

Enabling better care & better business. PRACTICE PRO

Practice Pro is a 100% web-based EMR and practice management software for therapy practices with everything you need to run your clinic in one single solution: Scheduling, Clinical Documentation, Billing and Collections, Outcomes, Referral Management, Patient Portal and more.



SEE ONLINE BUYER'S GUIDE FOR ADDITIONAL INFORMATION FROM THIS SPONSOR

TurboPT

Product: TurboPT Contact: Member Services sales@turbopt.com 800-628-8980 www.turbopt.com



TurboPT with over 30 years in the industry offers an advanced EMR system with Al-powered documentation. Its tools streamline practice management enabling efficient patient care and data handling and are designed for modern PT healthcare needs. Make you day easier with TurboPT!

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WebPT

Product: WebPT Contact: Daniel Cooper 625 S 5th Street Phoenix, AZ 85004 sales@webpt.com 866-221-1870, option 1 www.webpt.co/3CuZpzD



With a 40% market share, WebPT is the leading software platform for outpatient rehab. The web-based system offers documentation, scheduling, billing solutions, analytics, outcomes tracking, marketing tools, an HEP, and system integrations. The award-winning company has a 99% retention rate and 99.9% uptime rate.

<u>₹</u>

PT CENTER DEVELOPMENT/PARTNERSHIP

US Physical Therapy

Product: Partnership Opportunities Contact: US Physical Therapy 1300 W Sam Houston Parkway, #300 Houston, TX 77042 info@usph.com



US Physical Therapy offers private practice owners a unique partnership model: one where you retain significant equity, keep the identity of your practice, and continue to make decisions in an ownership role. Continue to enjoy your autonomy while leveraging USPh's financial resources and expertise to help you grow your business.



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REHAB THERAPY PRODUCTS AND TOOLS

EcoPro Products LLC

Product: EcoPro Pillow cover **Contact:** Brook Phillips

PO Box 89

800-580-6285

Santa Barbara, CA 93101 brook@ecoproproductsllc.com 844-532-6776

www.ecoproproductsllc.com



Founded in 2015, EcoPro Products is a Physical Therapist owned business that specializes in developing eco-friendly products for health care professionals. Our EcoPro pillow cover line completely replaces cloth or paper pillow cases with a wipe able and easy to clean alternative, reducing overall clinic laundry by 80%.



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Enovis

Product: Chattanooga® LightForce®

Contact: Sales Support 101 Lukens Drive, Suite A New Castle, DE 19720 sales@lightforcemedical.com 877-627-3858 www.lightforcemedical.com



As part of Enovis™ Chattanooga® is the world's largest manufacturer of rehabilitation equipment for treating musculoskeletal neurological and soft tissue disorders. For over seven decades Chattanooga® has set a benchmark for excellence. Our products contribute to better treatment outcomes in private practices training rooms hospitals and home settings worldwide.





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Hudson Aquatic Systems

Product: Improve patient outcomes and increase profit by adding aquatic therapy

equipment from Hudson Contact: Tammy Verba 1100 Wohlert Street Angola, IN 46703 info@hudsonaquatic.com 888-206-7802

www.hudsonaquatic.com



Discover Hudson Aquatic Systems' advanced Underwater Treadmill Systems designed for unparalleled rehabilitation and fitness. Our innovative solutions offer customizable features for diverse therapy needs ensuring optimal results for patients. Experience the future of aquatic therapy with Hudson's reliable user-friendly and effective underwater treadmills. Elevate your practice today!

OPTP

Product: Tools For Fitness; Knowledge For

Health

Contact: Customer Service 3800 Annapolis Ln N, Suite 165 Minneapolis, MN 55447 customerservice@optp.com 800-367-7393 www.optp.com



OPTP offers an extensive selection of therapy, fitness and wellness products including lumbar rolls, mobilization belts, rehab tools and more. By collaborating with renowned health and wellness experts, OPTP produces high-quality tools and resources, available at exclusive professional or distributor pricing levels. Learn more at OPTP.com.

Prometheus Group, The

Product: Premier and Legacy Solutions for Pelvic Health & Orthopedic Rehabilitation

Contact: Richard Poore

1 Washington Street, Suite 3171

Dover, NH 03820

dpoore@theprogrp.com

603-749-0733

www.theprogrp.com



Premier and Legacy Solutions for Pelvic Health & Orthopedic Rehabilitation

SEE ONLINE BUYER'S GUIDE FOR ADDITIONAL INFORMATION FROM THIS SPONSOR

Sanctband USA

Product: Resistance Training Products &

Flossbands

Contact: Billy Lai
billy.shi@sanctband.com
917-392-5934

www.sanctbandusa.com



Sanctband seamlessly enhances your journey across Physiotherapy Fitness and Sports Enhancement. Established as a reliable brand in 2008 Sanctband is committed to prioritizing quality and optimizing user performance. Our products crafted with excellence in Malaysia are distributed globally through trusted partners. Learn more at www.sanctbandusa.com.

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REMOTE THERAPEUTIC MONITORING

SaRA Health

Product: SaRA: RTM Made Easy

Contact: Steven 210 SW Market Street Kansas City, MO 64063 sales@srahealth.com 913-609-4710

www.sarahealth.io



SaRA Health helps rehabilitation professionals bring more value to their patient's visits.

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