



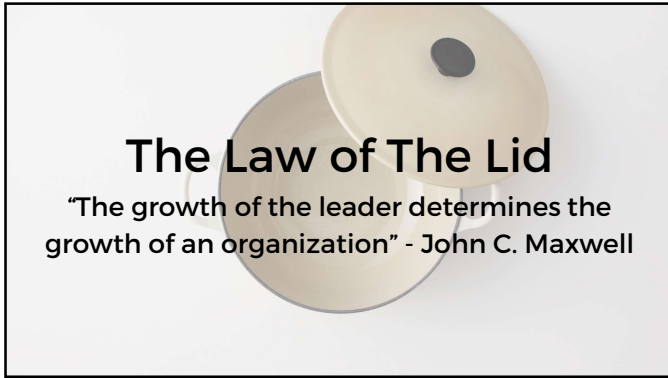
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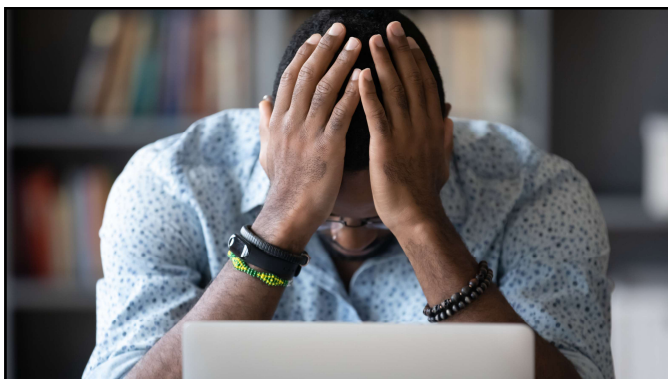
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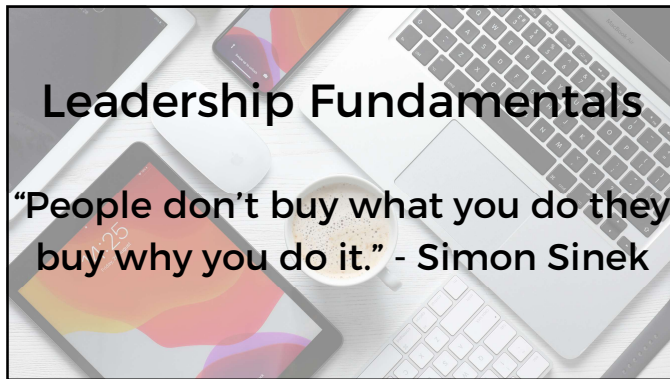
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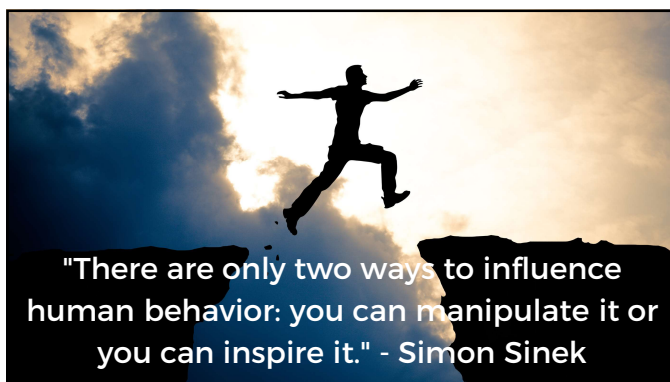
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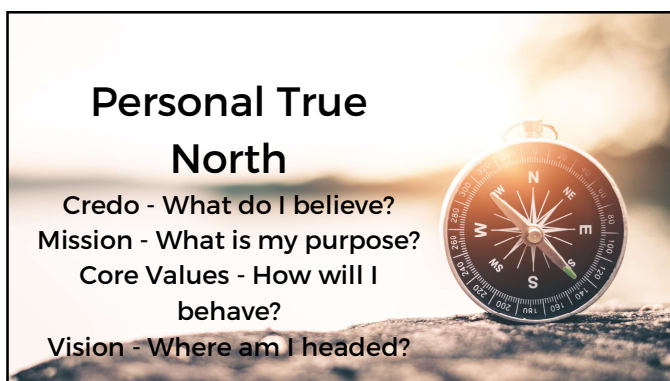
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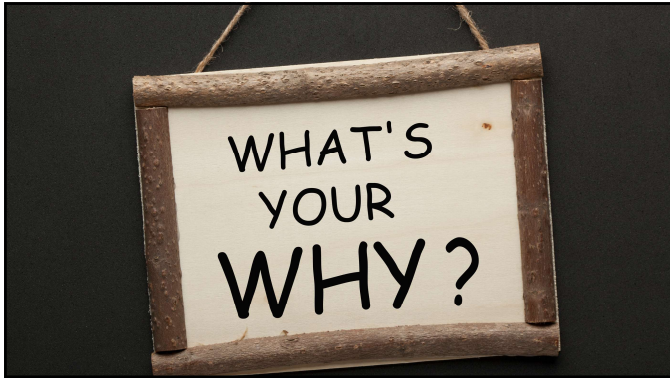
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11



12

Mission

Why do we exist?
What is our purpose?
What problems do we solve?



13

How will we behave?

CORE VALUES

14

Developing a
Compelling Vision



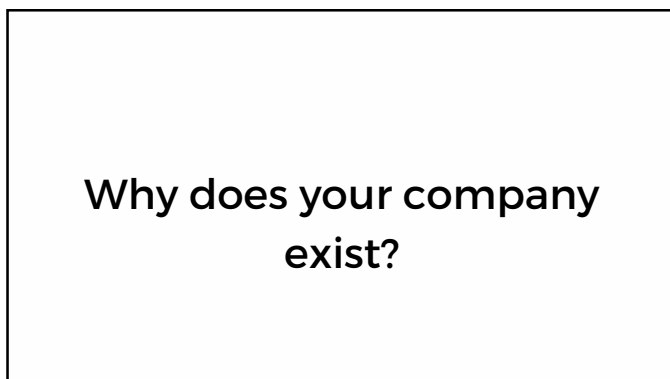
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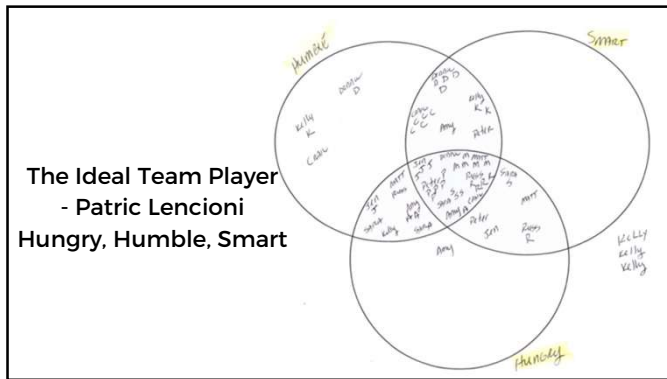
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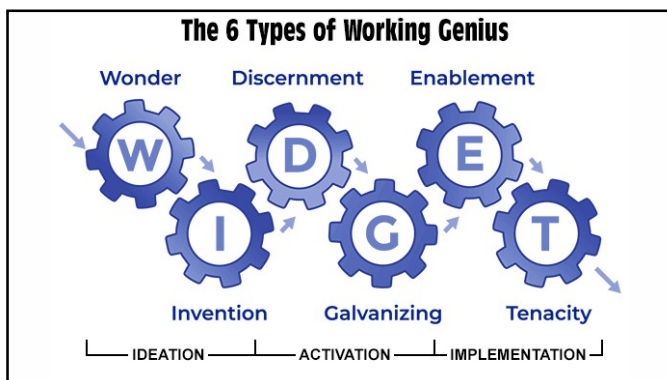
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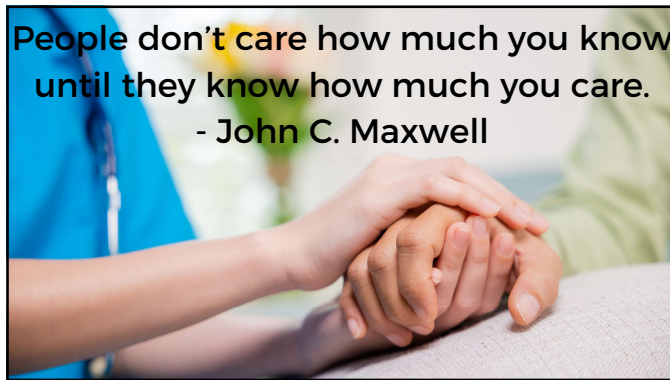


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Why would someone want
to join your team?

25

People don't care how much you know
until they know how much you care.
- John C. Maxwell



26

If you want to go fast, go alone. If
you want to go far, go together."
- African Proverb



27

What type of leader
are you becoming?
