



STACEY ALBERTS, PT

CANDIDATE FOR PPS DIRECTOR

STACEY ALBERTS, PT, IS A CURRENT DIRECTOR IN PPS SEEKING RE-ELECTION. STACEY HAS SERVED AS A PPS COMMITTEE CHAIR FOR 3 YEARS PRIOR AND IS OWNER OF TOTAL REHAB WITH THREE LOCATIONS IN IOWA. STACEY HAS BEEN ACTIVE IN LEGISLATIVE AND PAYMENT POLICY INITIATIVES FOR IOWA, REGIONALLY, AND NATIONALLY, AND HAS HELD SEVERAL LEADERSHIP ROLES WITH THE IPTA AND PPS. STACEY BRINGS WITH HER EXPERIENCE FROM OTHER LEADERSHIP OPPORTUNITIES IN THE AREAS OF FINANCE.



CANDIDATE STATEMENT

My name is Stacey Alberts and am running for a Director position on the Board of the Private Practice Section.

I am the owner of Total Rehab which has three clinic locations in central Iowa. Total Rehab primarily deals with an outpatient orthopedic population in which my main role is 60% administrative and 40% clinical. Our clinic vitality has come from decisions early in my practices to withhold from signing substandard contracts. Our clinics have utilized direct access to market to the public which has been critical in withstanding the changes with health care reform and healthcare consolidation. About 70% of our clinic referrals now come from word of mouth. Our clinics have been very specific with the services we offer as a way to maintain our quality while being extremely cost efficient.

Annual Conference 2014 was my third year as chairperson for the conference and fourth year as part of the annual conference committee. Attendance for the conference in this time rose by 10% each year. As a Director, I have served under 2 Presidents and a rotating Board all of whom have demonstrated passion and vision for the section. During my terms, I have had the opportunity to interact with PPS staff, the PPS committees, most of the PPS chairs, and numerous members and nonmembers. I have been active on the state and national level which includes being past president for our state Special Interest Group, organization of the Midwest Therapy Network where I am a director, several APTA and PPS Capitol Hill visits, previous State Policy and Payment Reform Forums, state reimbursement committee and government affairs committee, and as well as serving the Chapter as Iowa Physical Therapy Association Treasurer. Other leadership positions outside of PPS and APTA include: Church Foundation President, Board of Directors for First State Bank, and Head Varsity Softball Coach-Lynnville Sully High School.



In my opinion, the most critical issues affecting the Private Practice Section are operational. Over the past 2 years, the section has been moving toward a more streamlined structure for committees. A structure to enhance our internal collaboration and efficiency in providing information to our membership. Streamlining the process moves the association to increasing our efficiency which all of us do in our practices daily. I believe we as an association will need to make decisions on who our membership will be in the next 10 years and have the systems to help us make those decisions. Through healthcare consolidation, there has been a changing face to who our members actually are. The Private Practice Section may service not only owners of practices, but managers, executive staff, and office administrators.

Thank you for your time and consideration, I would greatly appreciate your vote this fall for Director on the Board of the Private Practice Section.