

# PPS MISSION: CHAMPION THE SUCCESS OF THE PHYSICAL THERAPIST IN BUSINESS

## ADVOCATE

PROMOTE AN ADVANTAGEOUS PAYMENT, REGULATORY, AND BUSINESS ENVIRONMENT.



### ECONOMICS & REGULATION

Target and engage in opportunities to increase payment and reduce administrative burden.



### PAYMENT MODELS

Influence the development of innovative practice and payment models.



### LOBBYING

Drive legislative and regulatory change through proactive lobbying and grassroots efforts.



### COLLABORATION

Foster strategic alliances with key stakeholders in the business and health care communities.

## EDUCATE

DEVELOP AND DELIVER RESOURCES THAT PROMOTE BUSINESS EXCELLENCE.



### BEST PRACTICES

Define performance benchmarks and educate members on best business practices.



### DELIVERY CHANNELS

Optimize education delivery through multiple channels.



### MARKETING MATERIALS

Develop consumer-ready marketing materials for members to promote their practices.

## CONNECT

FACILITATE A COMMUNITY FOR MEMBERS TO ENGAGE AND CONNECT.



### FORUMS

Provide signature in-person forums to increase awareness, engagement, and collaboration.



### LEADERSHIP

Develop future leaders in PPS and the community of private practice physical therapists.



### MEMBERSHIP

Gather and use data to address members' needs and support growth initiatives.



### ENGAGEMENT

Facilitate easy access for members to benefit from PPS's unique resources.